**Toolkit for NCI R2R Mentors**

*Here is a sample toolkit that would be given to the mentors to share with the Public Affairs staff at their institutions. The content would be the same but personalized for each member of the pair.*

**Tweets from You (the mentor):**

Come read my new story post on the NCI Research to Reality Mentorship Program site and share your thoughts: <http://go.usa.gov/9mS>

**Facebook/LinkedIn Post from You (the mentor):**

I was selecting as one of six mentors to participate in the NCI Research to Reality (R2R) Mentorship Program. Over the next year, I will work with my mentee, {insert Mentor name}, to implement a project to {insert project goal}. Come follow our progress on the Research to Reality Mentorship Program, read {insert Mentee’s Name}’s story and my comments and share your thoughts and expertise with us. Link: <https://researchtoreality.cancer.gov/mentorship>

**Tweets for Public Affairs/Communication’s Office:**

Note: These may have to be modified after personalization to meet the 140-character limit on Twitter

* Congrats to {First name} {Last Name}! Selected as a mentor for new NCI R2R Mentorship Program <http://go.usa.gov/9mS>
* {Institution} staffer selected as NCI program mentor. Meet {him/her} & learn about the project <http://go.usa.gov/9mS>
* Congrats to {First Name} {Last Name}! New member of NCI’s Research to Reality Mentorship Program <http://go.usa.gov/9mS>

**Facebook Post**

Congratulations to {Institution name} {Staff Title} {First Name} {Last Name}, {Degree if desired}, for their selection as a mentor for the National Cancer Institute’s new Research to Reality Mentorship Program. {Mentor First Name} and {him/her} mentee {Mentee First Name} {Last Name}, {Degree if desired} {Staff Title} of {Institution} will work together over the next year to {goal of project}. Meet them and learn more about their project and what you can take away for your own work.

Link: https://researchtoreality.cancer.gov/mentorship

**LinkedIn Post**

**Title: {Institution} Staffer Selected for NCI Research to Reality Mentorship Program**

Congratulations to {Institution name} {Staff Title} {First Name} {Last Name}, {Degree}, for their selection Research to Reality Mentorship Program. {Mentor First Name} and {him/her} mentee {Mentee First Name} {Last Name}, {Degree if desired}, {Staff Title} of {Institution} will work together over the next year to {goal of project}. Meet them and learn more about their projects\ and what you can take away for your own work.

Link: https://researchtoreality.cancer.gov/mentorship

**Newsletter Article**

The [National Cancer Institute](http://www.cancer.gov) (<http://www.cancer.gov/>) has selected {Institution {hyperlink}} {Staff Title} {First Name} {Last Name}, {Degree}, as a mentor for NCI’s Research to Reality (R2R) Mentorship Program. This capacity-building program pairs experienced public health professional mentors with public health practitioners in order to help them develop knowledge, understanding, and skills to help them effectively navigate the complex context in which evidence-based decision making occurs.

{Mentor First or last Name} will act as a mentor to {Mentee First Name} {Last Name}, {Degree}, of {Institution}, providing feedback and guidance over the next year on a year-long cancer control and prevention project relevant to {his/her} current job. {Mentor name} and {mentee name} will focus on a project to {description and goal of project, the target group, location and other relevant information as desired}.

The mentorship Program’s six mentees {https://researchtoreality.cancer.gov/mentorship/about} were selected from among a strong field of more than 50 applicants. A group of NCI cancer control professionals identified experienced public health professionals such as {Mentor last name} who were well qualified to help advise and support each mentee and project.

Other mentee-mentor pairs will work on projects focused on a variety of topics, including sun safety education and skin cancer prevention, colorectal cancer, breast and cervical cancer screening, and obesity/physical activity. The projects target diverse groups, including rural communities in Idaho, state hospitals in Louisiana, and African American churches in New Jersey.

Meet and learn more about {Mentor first/last name}, {mentee first/last name} and their project, and those of the other program pairs at the [Research to Reality Mentorship Page](https://researchtoreality.cancer.gov/mentorship) (https://researchtoreality.cancer.gov/mentorship).

The Mentorship Program is part of a larger [Research to Reality online Community of Practice](file:///C:/Documents%20and%20Settings/rauschpa/Local%20Settings/Temporary%20Internet%20Files/Content.Outlook/D3BFJQ3M/Research%20to%20Reality%20online%20Community%20of%20Practice) (https://researchtoreality.cancer.gov/) designed to bring together cancer control practitioners and researchers to discuss moving evidence-based programs into practice.  Developed and supported by the NCI, this community is both an information resource and a forum where members can connect and collaborate with other public health professionals to ask questions, discuss ideas and solutions, share useful resources and tools, and participate in cyber-seminars and other events.